BRINGING BELLVILLE BACK

THE ROLE OF SECONDARY CITIES

IN AN AFRICAN CONTEXT
WHERE IS BELLVILLE?
So what IS happenin in Africa?
WHY INVEST IN AFRICA?

• 6 of world’s 10 fastest growing economies in Africa
• 54 nations, 1.2bn people and GDP of $3 trillion
• Intra-Africa trade holds enormous potential
• World’s youngest population, with a working-age population of 1.8 billion by 2035
• Rapid urbanisation: 41 megacities by 2030, with >10 million in habitants each
• Global FDI to Africa rose by 11% between 2017 and 2018 at a time when global FDI flows fell by 13%
Africa's urban population is likely to triple by 2050, with Africa and Asia accounting for nearly 90 per cent of the world’s urban population growth.
Sub Sahara Africa
the fastest urban population growth rate since 1950

<table>
<thead>
<tr>
<th>Year</th>
<th>Urban Pop.</th>
<th>% of Tot</th>
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<tbody>
<tr>
<td>1950</td>
<td>19 MILLION</td>
<td>11%</td>
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<tr>
<td>2010</td>
<td>294 MILLION</td>
<td>32%</td>
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<td>2016</td>
<td>430 MILLION</td>
<td>44%</td>
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<td>2030</td>
<td>715 MILLION</td>
<td>50%</td>
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In **Africa** and Asia more than any other continent, the Urbanisation of the population will create increasing **pressure on major cities**

This necessitates the ‘**secondary nodes**’ to step up and facilitate the urban growth and job creation.

The **primary city** may well have an international outlook while the **secondary city/node** can complement it by hosting cluster activities.
SECONDARY CITY

A connected and complementary system of cities

Primary city: Centre of knowledge and innovation; new firm establishments; service hub; R&D; headquarters

Secondary cities: Specialized industrial clusters; labour-intensive industries; natural-resources beneficiation; agro-processing

Tertiary cities and market towns: Transport, logistics, services

Flows of goods, services, labour and investments

Regional connections: Africa

International connections: World

CAPE TOWN

BELLVILLE

TYGERVALLEY
Ancient cities – Hard Boiled Egg “yellow centre enclosed by walls”

Urban Sprawls city – Fried Egg “yellow centre surrounded by sprawling areas”

New Cities – Omelette “mixed ingredients all maintaining their integrity”

Secondary Cities

In the periphery of the centre and the centre of the periphery

Cedric Price – English Architect
WHAT DOES THIS MEAN FOR CAPE TOWN?
Cape Town has the second largest municipal economy in South Africa and contributes 9.5% to national employment.

59% of start-ups are based in the Western Cape.

Cape Town International Airport is the best in Africa – Skytrax.

Table Mountain was voted one of the seven natural wonders of the world.

Cape Town’s per capita GDP is 32% higher than the national average. The Western Cape hosted 75% of venture capital deals in 2015, a 40% increase from 2012 – SAVCA, 2015.

Soundness of banks rated 3rd in the world by the WEF.

Technology leader in mobile software, revenue management and payment processes.

56% of the 742 emerging tech companies headquartered in the Western Cape.

Fun fact: Western Cape voted Golf Destination of the Year, 2017, Africa and Gulf States

IAGTO – International Association of Golf Tour Operators

Cape Town is the Events Capital of the World – World Travel Awards: 2018

WHY CAPE TOWN?
43% of disposable income spent on transport

Apartheid Urban Sprawl

Middle income

Upper income
Cape Town has a limited 150° development scope, due to the mountain and sea.
DEVELOPMENT OPPORTUNITIES

However Bellville has a full 360° development scope.
WHY BELLVILLE?

**MEDICAL HUB**

- **6 MAIN HOSPITALS**
- **86 SECONDARY HEALTH & WELLNESS INDUSTRIES IN THE REGION**
- **MORE THAN 18 000 MEDICAL PERSONNEL EMPLOYED**
- **NEARLY 3000 HOSPITAL BEDS**
- **904 SPECIALISED MEDICAL PRACTITIONERS**

**ACADEMIC HUB**

- **3 MAJOR UNIVERSITIES**
- **100 000 STUDENTS ENROLLED**

The GTP promotes Bellville as a knowledge hub to unlock a living laboratory for businesses and academia to create, develop and test their ideas, concepts and new products on future users.

**TRANSPORT HUB**

- **9 TRAIN STATIONS**
- **5 CONNECTED RAILWAY LINKS**
- **31 500 REGIONAL BUS SERVICES**
- **65 731 MINIBUS TAXIS**

**BUSINESS IN BELLVILLE**

- **39%** Manufacturing
- **1%** Electricity, water and gas supply
- **35%** Wholesale, retail and trade
- **9%** Financial intermediation, insurance, real estate and business services
- **6%** Construction
- **5%** Community, social and personal services
- **5%** Transport, storage and communication

*Overall distribution of economic activity across the Voortrekker road corridor*
RAILWAY STATIONS

BELLVILLE 18
KIGALI 3
MANCHESTER 16
PITTSBURGH 14
Making **BELLVILLE** Africa’s leading instrument destination bringing everything that South Africa and Cape Town has to offer to a mature, affordable and easily accessible destination

Find out more. Get involved. Discover **BELLVILLE**.

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